Rachel Scott Yoga

Location
Online

Industry
Yoga

Website
www.rachelscott.offeringtree.com

Founded
2018

Overview

Rachel Scott is a teacher trainer and educator who runs an online teacher training, offers mentorships and online classes, and helps other studios and teachers launch their own yoga teacher trainings. She needed an online solution to facilitate livestream as well as pre-recorded classes that would take the pain points out of managing membership, registrations, and zoom integrations.

It was important that the software be easy to use and that she could easily manage class registrations, cancellations, and schedule changes. She also wanted a system that could allow her to share and gift prerecorded classes easily, as well as blast email students quickly about schedule changes.

> "*I love the software because it's easy to use, has great support, and manages all my needs at a super reasonable price.*
> *I love that it easily manages memberships and drop-ins for my live classes and enables me to archive and sell recordings on my store.*"
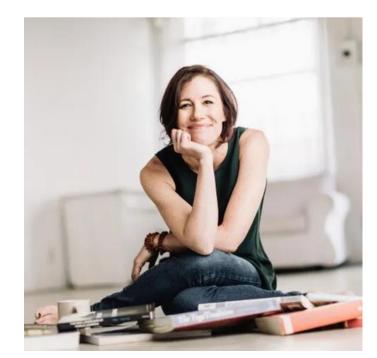
Challenges

What were you using before?

Before I switched to Offering Tree, I was using Momence (then it was Ribbon).

What were your challenges?

Though Ribbon was a solid product, I found that I wanted more flexibility in my ability to manage memberships and schedules. I also wanted to have an attractive site that was more than a plug in to my current webpage. I wanted more flexibility with the design and site layout so that I could really feel that it was my own and represented my professional brand.

Solution

How did the Transition go?

It was super easy to make the transition - more than I expected! I had a great time working with the templates and branding solutions (like the colors and fonts) to make the Offering Tree site align with my brand. Setting up my classes and schedule also felt really intuitive and easy to manage.

I really appreciated that the Offering Tree support never felt more than an email away!

I always got a quick response to any question that I had. I really appreciated the ability to integrate with Zoom and manage registrations all from one place. That is a lifesaver! And there are so many different ways to set up memberships or class passes.

Other Takeaways

OfferingTree can be a stand-alone, all-in-one solution for your business, or like Rachel, you can integrate the software features that you want to use into your existing website.

OfferingTree has a thriving community of users supporting each other and sharing tips and strategies for their businesses. Our support team is online 24/7 and always available to work through your needs.

Results

How is life better now that you are using OfferingTree?

Simpler! Yay!

I joined Offering Tree so that I would be able to easily offer livestreams for my students and have that process be headache free. Mission accomplished! But I have found som unexpected benefits as well! I wound up recording my livestream classes so that students who missed them could take them later. What I didn't anticipate is that I would get purchases down the line for those livestream classes as well by folks online who were just checking out the site! So much to my surprise, I have earned some extra revenue just from having my class library up there on the site and so easy to see.

What should people know about using OfferingTree?

OfferingTree is a product that helps you focus on what you love: teaching yoga. It takes the headaches out of managing zoom registrations or tracking your memberships and passes.

OfferingTree gives you the ability to easily modify your schedule, communicate with your students, and add other offerings. It's helped me to manage my online classes and mentorship programs much more easily. And I also love that it gives us the option to do tiered payment and by-donation classes. It keeps the yoga in the business :)

GET A FREE TRIAL + DEMO TODAY!

Book a demo!